

Jingmai Wang

CONTACT INFORMATION

Department of Logistics and Maritime Studies
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EDUCATION

- The Hong Kong Polytechnic University**, Hong Kong, China Sep 2020 - present
Ph.D. in Operations Management
M.Phil. in Operations Management
Advisors: Yan Liu, Yulan Wang
- South China University of Technology**, Guangzhou, China Sep 2017 - Jun 2020
M.Eng. in Industrial Engineering
Advisor: Baozhuang Niu
- China University of Geosciences**, Wuhan, China Sep 2013 - Jun 2017
School of Economics and Management
B.B.A. in Engineering Management

RESEARCH INTERESTS

Revenue Management and Pricing, Cross-border Supply Chain Management, Data-driven Decision Making

PUBLICATIONS

- [1] “Ad Valorem Tariff vs. Specific Tariff: Quality-Differentiated E-tailers’ Profitability and Social Welfare in Cross-border E-commerce”, with Baozhuang Niu and Lingyun Chen, *Omega*, 2022, 108:102584. *Corresponding author*.
- [2] “‘Product + Logistics’ Bundling Sale and Co-delivery in Cross-border E-commerce”, with Baozhuang Niu, Carman K.M. Lee, and Lei Chen, *Electronic Commerce Research*, 2019, 19:915-941. *Second author*.

WORKING PAPERS

- [1] On the Value of Coalition Loyalty Programs, with Yan Liu, Yulan Wang, and Dan Zhang. Under a major revision at *Marketing Science*.
- [2] A Model of Customer Recycling Programs, with Yan Liu and Yulan Wang.
- [3] Are Frequency-Based Reward Programs More Effective Than Spending-Based Reward Programs, with Yan Liu, Yulan Wang, and Dan Zhang.

OTHER WORKS

- [1] A Model of Coalition Reward Programs, *M.Phil. Thesis*, 2022, The Hong Kong Polytechnic University.
- [2] Sales Forecast of Passenger Vehicle Segment Market Based on Feature Extraction and Weighted Analysis and Improvement of Marketing Strategy, *Master’s Thesis*, 2020, South China University of Technology.
- [3] “A General Introduction and Overview of Supply Chain Finance. In Green Finance for Sustainable Global Growth”, with Haoran Yue, Jingwen Xu, Dilang Wu, and Baozhuang Niu, *IGI Global*, 2019:1-29.

HONORS AND AWARDS

- Research Postgraduate Scholarship (HKD 231,240 annually), PolyU 2020-2025
- First-Class Scholarship (CNY 12,000 annually), SCUT 2017-2019
- Outstanding Graduates, CUG 2017

CONFERENCE TALKS

- INFORMS Annual Meeting, Seattle, USA Oct 2024
- POMS-HK International Conference, Hong Kong, China Jan 2024, 2023
- CSAMSE International Conference, Shenzhen, China Jul 2023

TEACHING
EXPERIENCE

Teaching Assistant (PolyU)
LGT3425 Business Analytics (UG)

Fall 2023

RECOMMENDER

- Yulan Wang, Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yulan.wang@polyu.edu.hk
- Yan Liu, Assistant Professor, Department of Logistics and Maritime Studies, Faculty of Business, The Hong Kong Polytechnic University, E-mail: yan.y.liu@polyu.edu.hk
- Baozhuang Niu, Professor, Department of Industrial Engineering, School of Business Administration, South China University of Technology, E-mail: bmniubz@scut.edu.cn
- Dan Zhang, Professor, Leeds School of Business, University of Colorado Boulder, E-mail: dan.zhang@colorado.edu